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humm[®]90 launches in Australia

From a trolley of groceries to a luxury lounge, humm[®]90 is the Mastercard[®] card that's set to make 'interest-free everything' the new consumer expectation.

There's a next generation credit card in town; as of today, flexigroup has launched **humm[®]90**, a Mastercard card with Long Term Interest Free (LTIF) superpowers that is set to shake up the credit card market.

humm90 replaces the Skye Mastercard card and all existing customers will be upgraded at no cost to a Platinum **humm90** Mastercard card, which will soon have free Purchase and Price Protection Insurance.

It is an important step in flexigroup's strategy to rebrand its consumer facing products under the **humm** name and bring exceptional shopping experiences to customers.

Enabling both LTIF finance and everyday spend, **humm90** is designed for everyone who wants freedom in how, where and when they spend. Offering up to 110 days interest free on every purchase with no minimum spend, customers also have the flexibility to convert purchases of \$250 or more into an interest free instalment plan across 9, 12 or 15 months, known as **humm[®]90WRAP**.

To make it easier and more affordable for customers to shop their favourite brands, an online marketplace will soon be added to the **humm90** app with curated deals along with 10% cashback on eligible brands through a weekly Brand Crush.

humm90 has a strong and established network of retail partners that span everything from health and beauty to solar technology.

"The launch of humm90 is a significant step for us as we align our products globally under the humm brand and focus on delivering products that meet the core needs of today's consumers. humm90 offers a market leading interest free term, which can be pushed up to 15 months with humm90WRAP. This combined with the weekly Brand Crush offers and a growing list of retail partners offering up to 60 months interest free, creates a card that is built to shop," says flexigroup CEO Rebecca James.

humm90 will launch in New Zealand in 2021.

-ENDS-

Key features of humm90:

- Up to 110 days interest free on all purchases
- LTIF finance up to 60 months available at key retail partners
- **humm90WRAP** converts card purchases of \$250 or more to a 9, 12 or 15 month interest free instalment plan for a small fee
- 10% cashback at eligible retailers through a weekly Brand Crush
- No foreign exchange fees
- Available via Apple, Google and Garmin pay
- Online application takes 10-15 minutes and will be processed within seconds
- Find out more at: humm90.com/au

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ABOUT FLEXIGROUP

flexigroup is a diversified full service payments company with leading offerings in buy now pay later, revolving credit and SME finance. Serving a broad footprint of millennial spenders, through to young families and small and medium businesses, it facilitates purchases for over 2.3 million customers. For more information visit: flexigroup.com.au