



10 May 2021

## hummm Canada Country Head Appointed

hummmgroup has appointed **Tim Moulton** Country Head of its new operation in Canada.

Headquartered in Australia, **hummmgroup** has selected Canada to be the fourth international market for its game-changing buy now pay later ("BNPL") product **hummm**, which enables customers to make purchases from \$1 to \$30,000 and pay off over terms ranging from five weeks to two years. The company has refined its market-leading credit-decisioning tools, customer experience and point-of-sale technology and will revolutionise instalment payments in Canada.

Tim Moulton has more than 20 years' experience growing businesses in Canada across a broad range of sectors such as financial services, travel, loyalty, emerging payments & POS finance. Tim has recently worked as an in-house executive consultant for fintech Brim Financial as the CCO. He also represented RBC and RBC Ventures, Canada's largest bank, to lead strategic partnerships and business development where he acquired numerous merchant partners including Apple, Indigo, Saks 5<sup>th</sup> Avenue and Walmart. Tim also sits on the board of directors for Tripian, an emerging global travel tech company.

**hummmgroup** Chief Executive Officer Rebecca James said:

*"We are delighted to welcome Tim to **hummm** Canada and look forward to supporting him as he grows our Canadian business. Tim's experience is impressive; he has broad networks in financial services and emerging payments with relationships across a wide swathe of businesses from his time managing travel loyalty programs. I know he's looking forward to working with Canada's merchants to help customers use **hummm**, the BNPL that provides customers the greatest choice and flexibility."*

**hummm** Canada Country Head Tim Moulton said:

*"I'm excited to be joining such an impressive organisation right at the point of its international expansion. Canadians are at an early stage of BNPL adoption compared to markets like Australia and **hummm**, with its powerful credit decisioning tool and world-class customer experience, will appeal widely to Canadians and partners. I'm very much looking forward to sharing the benefits of **hummm** with our future retail partners here in Canada."*

Tim commences his new role this week and will be based in Toronto.

**ENDS**

### Investor Relations Contact

Suk Hee Lee – Head of Investor Relations  
+61 433 343 888

### Media Contact

Emma Rackley – Head of Corporate Affairs  
+61 422 823 000

### ABOUT HUMMMGROUP

**hummmgroup** is a payments company with leading offerings in buy now pay later (**hummm**® and **bundll**®), revolving credit (**hummm**®90) and SME finance (**hummm**®pro). Serving a broad footprint of millennial spenders, through to young families and small and medium businesses, it facilitates purchases for over 2.6 million customers in Australia, New Zealand and Ireland. **hummmgroup** will be launching in the United Kingdom and Canada in 2021.